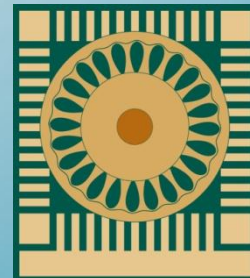


Hayward & PG&E Partnerships

**Leveraging PG&E Resources
To Help the City Implement
its Climate Action Plan**





Hayward Community Partnership

PG&E delivers:

- Comprehensive energy solutions tailored to Hayward
 - ✓ City facilities
 - ✓ Small and medium businesses
 - ✓ Large businesses (targeted sector)
 - ✓ Residential

Benefits to the city:

- Demonstrate civic leadership
 - ✓ Help meet GHG goals
 - ✓ Save taxpayer money with energy efficiency
- Support local businesses
 - ✓ Increase local resources for energy management
 - ✓ Decreases cost of business operations
- Improve business vitality and retention



Green Hayward Campaign

- **Collaborative marketing**
 - City Manager letter
 - Website links
- **Comprehensive outreach to Hayward businesses**
 - Free audits – roadmap to energy savings
 - Low- and no-cost services for small and medium business
 - Educational outreach about rates and PG&E tools
- **Hayward Chamber of Commerce integration**
 - Presentations to members
 - Promoted program in Chamber newsletter
 - Hosted informational workshops
- **Report results for Hayward's CAP implementation**



Green Hayward Campaign *Results*

- **572 Businesses contacted**
- **328 Audits performed**
- **41 Completed Projects with savings over 1,379,207 KWh**
- **Equals annual electricity usage of 214 homes OR 57 cars removed from road for 1 year**
- **345 Metric Tons of CO2 avoided**





Quest Case Study Project

# of Sites	Type of Case Study
44	Automotive/Warehouse
53	Compressed Air
44	Church
19	Hotel
38	Manufacturing
24	Non-Profit



Hayward Unified School District

Results

- **Mt Eden High = 266,418 KWh**
- **32 schools retrofit lighting with OBF**
- **Savings over 2,000,000 KWh**
- **Equals annual electricity usage of 309 homes OR 83 cars removed from road for 1 year**
- **500 Metric Tons of CO2 avoided**



Total Energy Savings from Partnerships

- **3,645,625 KWh**
- **910.5 Metric tons of CO2 avoided**
- **Equivalent homes electricity usage for one year = 565**
- **Cars removed from the road for one year = 152**



Thank you!

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